

Tobacco Alcohol and Drug (TAD) Strategy 2023-2028

Directorate Reports: 2023 Action and 2024 Plans

This is a narrative report to complement the dashboard of Key Performance Indicators. It is part of annual reporting to the public Health & Wellbeing Board. It takes each directorate programme in turn, listing the commitments, 2023 actions (Year 1 of the strategy) and 2024 plans (Year 2 of the strategy). It is intentionally high level and focusses on the actions within the gift of Southampton City Council.

Programme 1: Wellbeing: Children & Learning

1) 2023 Headlines

- This programme has 10 commitments, of which 5 were prioritised for particular focus in 2023.
- Children and Young People Tobacco, Alcohol, Drugs and Vaping Needs Assessment underway
- Drug and alcohol support workers now embedded in Family Hubs

a) Strengths

- Additional funding (Supplementary Substance Misuse Treatment and Recovery Grant – SSMTRG) has supported an improved 'joined up' approach between Children's Social Care and Young Peoples Drug and Alcohol treatment and support services
- Reducing Drug Harm Partnership (RDHP) providing senior leadership, challenge and oversight.

b) Risks and issues

- Public health and SSMTRG grants only confirmed to March 2025.

2) 2023 Implementation Report on each commitment

Commitment: 1. Continue to incorporate support to stop smoking in **maternity services** and other health and care services for pregnancy and early years, including health visitors. ***2023 Priority***

Progress to date (Jan – Dec 2023)

Maternity Service:

- Public Health Midwives, Tobacco Dependency Advisor (TDA) and administrative staff recruited and trained by Southampton Smokefree Solutions to facilitate National Institute of Health and Care Excellence (NICE) and National Centre for Smoking Cessation Training (NCSCCT) evidence-based intervention. All midwives have received smoking cessation training, ongoing CPD available and pathways are live with a focus on Needing Extra Support Teams (NEST) where there is the greatest inequality.
- All women identifying as smokers, when booking in with maternity services, will be allocated a Smokefree Midwife.
- Nationally, the challenges with data recording and reporting, have improved. This includes the sharing of local Saving Babies Lives V3 smoking cessation data with public health and other partners to understand activity.
- This commitment is supported by Integrated Commissioning Board (ICB) and University of Southampton (UHS) Hospital Trust to implement NHS Long Term Plan pathway.
- Smoking at time of delivery (SATOD) Provisional data as of November 2023 = 8.9% which is a downward trajectory, with data quality to be confirmed.

Other Services: Family Nurse Partnership: Training and support provided to staff to ensure high quality evidence-based interventions are delivered along with direct supply nicotine replacement (NRT)

Future Work Planned (Provisional or agreed)

- A continued drive towards more accurate reporting and increased engagement for 2024.
- Strengthen links with Health Visitors.

- Identify opportunities to strengthen Tobacco Dependency Advisor support to pregnant people and their families across a variety of settings.
- National incentive scheme to be launched in 2024, to be delivered by maternity services. (Links with commitment 2 below)
- Scope submitting Expression of Interest to national “Swap2 Stop” scheme Feb 2024, for vape starter kits in 24/25 as part of tobacco dependence treatment (links with commitment 2 below)

Commitment 2. A possible, **pilot e-cigarette scheme** and consider **incentives pilot** for pregnant women and a campaign for people who provide childcare (grandparents/significant others).

Progress to date (Jan – Dec 2023)

- Scoping of a local e-cigarette/vape pilot began but was paused following the national Swap2Stop vape scheme announcement.
- Incentives pilot planning paused following announcement of national incentive scheme due in 2024.

Future Work Planned (Provisional or agreed)

- National incentive scheme is to be launched in 2024, to be delivered directly by maternity services. (Links with commitment 1 above)
- Scope submitting an Expression of Interest to national “Swap2 Stop” scheme, for vape starter kits in 24/25 as part of tobacco dependence treatment (links with commitment 1 above)
- Expanded national Smokefree Generation campaigns due in 2024 (all age). We will check NHS and others run the campaigns locally.

Commitment: 3. Identify and support more **children and young people living with alcohol and drug dependent adults** *2023 Priority*

Progress to date (Jan – Dec 2023)

- Children and Young People Tobacco, Alcohol, Drugs and Vaping Needs Assessment underway, due for completion in Spring 2024, will include a review of the needs of children and young people living with drug or alcohol dependent adults.
- Co-located specialist drug and alcohol youth workers within the Youth Hub, working jointly with Childrens Social Care.
- Detached youth workers provide outreach to “hot spots” within the city where young people gather and work to form trusting relationships.
- Education Support workers work with teaching staff and young people experiencing drug and alcohol issues to provide early intervention and prevention and support for those living with adults experiencing drug and/or alcohol issues.

Future Work Planned (Provisional or agreed)

- Agree and implement joint action plan in light of needs assessment to improve identification, pathways and interventions with Children’s and Adult Social Care, Drug and Alcohol Support Services and others.
- Commencement of the Family Safeguarding Model, which will include three specialist substance use workers within the multi-agency team that supports families.

Commitment: 4. Support young people and families **most at risk** of substance use or criminal exploitation with early, targeted support *2023 Priority*

Progress to date (Jan – Dec 2023)

- Co-located specialist drug and alcohol youth workers within the Youth Hub, working jointly with Childrens Social Care.
- Family Nurse Partnership continue to play a key role in identifying harmful use of drugs and alcohol in the people they support, as well as supporting people to reduce harm and engage in treatment.

- Increased CYP Drug and Alcohol Support Services outreach provision in place.
- Piloted Risk outside the Home (ROTH) conferences, as an alternative to Child Protection Conferences for young people, as part of a pilot with Durham University.
- Youth Justice Service, Young People's Service and the Inclusion and Prevention Service providing help, support, diversion and protection approximately 200 young people at any one time where is a significant risk of substance use or criminal exploitation.
- Holiday Activities Fund (HAFF) activity targeted to provide diversionary activities during school holidays which are times where risks of substance use and exploitation can increase.

Future Work Planned (Provisional or agreed)

- Agree and implement joint action plan in light of needs assessment to improve identification, pathways and interventions with Children's and Adult Social Care, Drug and Alcohol Support Services and others.
- ICU to consider development of a plan with Young Peoples Drug and Alcohol Support Service to increase numbers in treatment and support.
- From December 2023 a Health, Education and Learning Pathway (HELP) has been developed to provide a clinical framework around help, support and rehabilitation available for young people in the criminal justice system. This approach will improve the quality of intervention to this cohort of young people with a high risk of exploitation or substance use.

Commitment: 5. Review and strengthen prevention and early intervention work in **0-25 education settings**, such as early years, schools, colleges and universities. This includes delivering prevention as educators, employers, and as important local organisations ***2023 Priority***

Progress to date (Jan – Dec 2023)

Vaping prioritised for 2023:

- All Southampton schools invited to join the local Personal, Social & Health Education (PSHE) Networks, guided by public health priorities and supported by the PSHE Association. This includes membership to the PSHE Association for all schools, providing quality assured resources, ongoing training and expert advice to all schools.
- Teachers received regular updates, guidance and a range of new resources on vaping.
- New cross-council vaping group focussing on youth vaping established by public health, meeting regularly and responded to the government's call for evidence and the consultation on youth vaping and tobacco legislation, and sharing national public health announcements.

Other progress:

- Agreed new offer by Drug and Alcohol Support Services to educational settings, working closely with schools, offering 1-1 support for young people who are experiencing difficulties with drugs and alcohol and advice for teachers on how to work effectively with young people who are using substances with a view to referring them into services.
- Tobacco, Alcohol & Drugs lesson plans available for all schools (primary, secondary, SEND, FE Colleges) via PSHE Assoc membership. All school PSHE leads offered CPD through termly network meetings.
- Children and Young People Tobacco, Alcohol, Drugs and Vaping Needs Assessment underway, due for completion spring 2024.

Future Work Planned (Provisional or agreed)

- Ongoing PSHE support for schools through the PSHE networks and membership to the PSHE Association.
- National Relationships, Sex and Health Education (RHSE) curriculum under review by the government, any changes to be communicated and supported locally, as appropriate.
- Use tobacco, alcohol, drugs & vaping needs assessment and Beewell Survey to inform future work.

Commitment 6. Work with others to support a wide range of **leisure activities** in the city for children and young people, as prevention and diversion.

Progress to date (Jan – Dec 2023)

- The HAFF programme has a specific delivery programme targeted at young people from the youth justice and other significantly vulnerable adolescent groups to provide a programme of exciting, high adrenalin activities during school holidays as a diversion from substance use and exploitation. In 2023 80 young people accessed these activities.
- The Saints foundation are commissioned and access funding from a variety local and national sources to provide an extensive programme of social inclusion and positive activities for the most vulnerable young people in the city.
- Outreach Youth Work is being Co-ordinated across the city targeting the Redbridge, Thornhill and St Mary's areas and is being delivered by the council, No limits and Youth Options.

Future Work Planned (Provisional or agreed)

- The council and police are developing a public health approach to serious youth violence and exploitation, which has been evaluated as effective in Glasgow and the West Midlands. The Focused Deterrent model is scheduled to be operational from April 2024.
- Three organisations Youth Options, Testlands and No Limits have accessed funding from the Youth Investment Fund to transform buildings to increase the capacity and quality of Youth Provision across the city. The Youth Settings benefitting from this central government funding are Mansell Park Pavilion in Redbridge, Coxford Community Centre in Lordshill and the No Limits setting in the Avenue.

Commitment: 7. Promote **accessible, reputable information** for children, young people, families and the workforces supporting them, about tobacco, alcohol and drugs and where to get help

Progress to date (Jan – Dec 2023)

- Regular input to PSHE coordinators network meetings of reputable sources of information, including presentations from local and national agencies offering support.
- No Limits website updated with additional drug and alcohol information and SCC Webpage content under review.
- Agreed new offer by Drug and Alcohol Support Services to educational settings which will include training to teaching staff to improve drug education within schools and develop a whole school approach.

Future Work Planned (Provisional or agreed)

- Continued input to PSHE coordinators network meetings of reputable sources of information, including presentations from local and national agencies offering support.
- Maintain Communications Plan to support national campaigns, with NHS leading where appropriate (eg. Dry January Alcohol Awareness Week, No Smoking Day, Stoptober)
- Explore options for strengthening Family Hubs support around Smokefree Families and helping people to stop smoking.
- Ongoing review of TAD content on key websites such as, Southampton City Council, Wessex Healthier Together, No Limits, Change Grow Live to ensure the TAD information is accurate.

Commitment 8. Increase the number of **young people receiving early intervention support and treatment**, sensitive to different needs related to gender, sex, sexuality, disability including learning disabilities, neurodiversity, race, culture and ethnicity and more.

Progress to date (Jan – Dec 2023)

- Co-located specialist drug and alcohol youth workers within the Youth Hub, working jointly with Childrens Social Care.

- Children and Young People Tobacco, Alcohol, Drugs and Vaping Needs Assessment underway to update understanding of unmet need and opportunities to improve early intervention and support.

Future Work Planned (Provisional or agreed)

- Agree and implement joint action plan in light of needs assessment to improve identification, pathways and interventions with Children's and Adult Social Care, Drug and Alcohol Support Services and others.

Commitment: 9. Review and strengthen support for children who are looked after, their carers, care leavers to at least 25 years old and people in the Phoenix service, which helps people at risk of having children taken into care.

2023 Priority

Progress to date (Jan – Dec 2023)

- Reviewing of current pathways and support via health reviews for children in care underway, with a view to improving opportunities for reducing risk and harm.
- Phoenix service was ceased in 2023 after supporting two communities of women with their complex needs around having children taken into care. Therapeutic support and substance use support is still available to these women.

Future Work Planned (Provisional or agreed)

- Review data collection for children in care to better understand health needs and harms around smoking, alcohol, drugs and vaping.
- Agree and implement joint action plan in light of needs assessment to improve identification, pathways and interventions for children in care and care leavers.

Commitment 10. Link with wider prevention and resilience work as part of the **Children and Young People's Strategy**

Progress to date (Jan – Dec 2023)

- TAD priorities for 2023 agreed by the Children and Young People's Strategic Partnership Board.
- Commitments to prevent and reduce harm from tobacco, alcohol and drugs are included in the Children and young people's Strategy and the Prevention and Early Intervention Plan.

Future Work Planned (Provisional or agreed)

- Ongoing commitment to achieving Child Friendly Southampton, overseen by the new Child Friendly Board (previously the Children and Young People's Strategic Partnership Board), will include *Healthy* as a priority in our local Child Friendly Plan.

Programme 2. Wellbeing and Housing

Part A. Health and Adult Social Care

1) 2023 Headlines

This programme has 20 commitments and 11 were prioritised for particular focus in 2023.

a) Strengths

- 14% increase in numbers of adults (18+) engaging in Drug and Alcohol Treatment and Support from March 2022
- Additional funding (Supplementary Substance Misuse Treatment and Recovery Grant (£1.07m 23/24) – SSMTRG and Rough Sleeper Drug and Alcohol Treatment Grant (£717k 23/24) - RSDATG) has supported improved reach, delivery and outcomes of Drug and Alcohol treatment and support services
- Nearly 3 times more people who smoke set a quit date through services over last 3 years (469 19/20; 1,582 22/23) and successfully quit at 4 weeks (134 19/20; 654 in 22/23).

b) Risks and issues

- Public Health, Supplemental and Rough Sleepers Treatment Grants only confirmed to 31 March 2025. These grants fund the tobacco, alcohol and drug treatment services commissioned by SCC.
- Increased circulation nationally of synthetic opioids, with increased risk of drug-related deaths

A breakdown for each commitment follows. **Part B** covers Housing and Communities, which were originally in a different directorate when the Strategy was written.

2023 Implementation Report

Commitment: 1. Support provision for underserved groups who experience high rates of smoking harm, including pregnant women, people with severe mental illness, people who are homeless, and people who have alcohol, drug or mental health conditions. ***2023 Priority***

Progress to date (Jan – Dec 2023)

Pathways and services mostly now in place, with the rest in active development. For example:

- 69 new practitioners trained, 61 current practitioners attended CPD training, 109 practitioners attended Very Brief Advice (VBA) training - many working in these treatment pathways.
- Primary Care Network (PCN) Mental Health Practitioners trained in Very Brief Advice and PCN internal pathways to their stop smoking services strengthened. Ongoing support from Southampton Smokefree Solutions (SSS).
- Change Grow Live (CGL) supported to now deliver stop smoking treatment as part of drug and/or alcohol treatment.
- SSS providing tobacco dependency treatment to people in hostels and hostel workforce. SCC secured free vape starter kits from OHID as a treatment option to March 2025 for people who are homeless.
- 16 pharmacies (increased from 9) now offer the Locally Commissioned Service, including to people who are pregnant or have serious mental illness (SMI).
- Data observatory and other sources have information split for some groups.

Future Work Planned

Continue to improve and further develop support for underserved groups including:

- As a key principle of allocating new 24/25 ring-fenced grant for Local Authorities for Local Stop Smoking Services only, balanced with the grant aim of increasing volume.
- Exploring further wave for OHID vape starter kit scheme, as part of the full treatment pathway
- Identify opportunities to strengthen tobacco dependency support in community services for mental health, learning disability and neurodiversity.

- Continue to promote sign up to the NHS Smokefree pledge to remaining PCNs. (Rest of NHS signed up).

Commitment: 2. Promote personalised care (“tailored quit”) and the use of e-cigarettes as a way of stopping smoking, in line with regional and national guidance. ***2023 Priority***

Progress to date (Jan – Dec 2023)

- Personalised care is core to all service delivery with a range of opportunities for people to stop smoking.
- All our services are “vape friendly”, i.e. can offer advice to people who prefer to stop smoking using vapes.
- Stop smoking support, including a vape offer funded through the supplemental drug grant, for CGL staff and clients
- Successful in securing free vape starter kits to supplement the treatment options for our complex needs pathways, particularly for people who are in homeless hostels.

Future Work Planned

- The new ring-fenced grant for local stop smoking services will be allocated in line with the full guidance (due end of January) and aligned with the TAD strategy, focussing on populations experiencing the highest harms from tobacco.
- Scope submissions of further bids to the national vape starter kit scheme.

Commitment: 3. Support the NHS to implement the NHS Long Term Plan commitment to offer tobacco dependency treatment for inpatients. ***2023 Priority***

Progress to date (Jan – Dec 2023)

- Regular contribution to NHS Long Term Plan (LTP) steering groups, with pathways in place for the LTP commitments for acute, maternity and mental health inpatients.
- University Hospital Southampton (UHS) Discharge pilot funded by Public Health (PH) commenced. This offers continuity of care into the community, for people who have a smokefree admission and might not cope with being signposted to separate community services.
- Discharge pathways from UHS secondary care to primary care community services have been set up for all other patients.
- Ongoing training, CPD & quality assurance provided by SSS to ensure evidence based high quality provision and reporting.
- HIOW/ICB completion of the nationally recommended “ClearR” self-assessment tool to share expertise & identify gaps.
- SCC Public Health Consultant leadership of the whole HIOW ICB Long Term Plan implementation, chairing ICB Steering Group of Trusts, Local Authorities and ICB, pending establishment of ICB posts.

Future Work Planned

- Continue to ensure effective pathways from inpatients to community support to enable a 4-week quit.
- Continue to support NHS with training, CPD and guidance on the evidence base for effective interventions to improve quality and increase quit attempts, directly and via commissioned specialist service, SSS.
- NB this area is led by NHS. Maintain strategic focus on underserved groups, whole-system approach at Place, and links to non-health settings and SCC-commissioned services.

Commitment: 4. Run campaigns to encourage people to stop smoking, including the role of e-cigarettes ***2023 Priority***

Progress to date (Jan – Dec 2023)

- January 2023 smoking cessation messages delivered as part of new year campaign.
- No Smoking Day (March 2023)
- Stoptober 2023 - month long campaign, amplifying the national assets.

- World No Tobacco Day (May 23)
- SSS supported all providers to deliver campaigns and attended local community events across the city.
- SCC website: vaping use and safe disposal advice added and promoted to all practitioners. Updated regularly with new information.

Future Work Planned (Provisional or agreed)

- Ongoing annual campaigns, amplifying national campaigns and those led by NHS as appropriate. National campaigns receiving additional national funding from 2024/25.

Commitment: 5. Review alcohol support for **underserved groups**, including people who are older, people from Black and Ethnic Minorities, and people with long term conditions or disabilities including mental health needs, learning disabilities and neurodiversity.

Progress to date (Jan – Dec 2023)

- Mapping of alcohol use disorder pathways from Primary Care into specialist treatment completed
- New Alcohol and non-opiate Team Leader post created and operational in Adult Drug and Alcohol Service.

Future Work Planned (Provisional or agreed)

- Adult (18+) Drug and Alcohol Health Needs Assessment planned, for completion Autumn 2024
- Drug and Alcohol Treatment Partnership (DATP) to consider and implement learning from alcohol pathway mapping to improve identification, signposting and referral routes
- Alcohol Awareness, Identification and Brief Advice training planned (Spring 2024) for frontline SCC teams and partner organisations, e.g. mental health services, DWP and others. Outcomes: improved knowledge and understanding of risks, brief advice skills and referrals into treatment.

Commitment: 6. Understand high rate of alcohol attendances/ admissions to University Hospital Southampton (UHS) ***2023 Priority***

Progress to date (Jan – Dec 2023)

- Initial work completed. High rates influenced by innovative approaches at UHS resulting in better identification, recognised nationally as good practice.

Future Work Planned (Provisional or agreed)

- Ongoing monitoring and collaboration by ICU and Public Health with UHS to maintain understanding of model and impact.
- To be part of adult needs assessment.

Commitment: 7. Run a campaign to improve awareness of alcohol harm and promote non-drinking and lower-risk drinking ***2023 Priority***

Progress to date (Jan – Dec 2023)

- Dry January campaign, Jan 2023
- Alcohol awareness week, 3-9 July 2023

Future Work Planned (Provisional or agreed)

- Dry January 2024.
- 2024/5 campaign plan to be developed with NHS and provider services. (NB Impact in this area will be through multiple actions, including the training action above).

Commitment: 8. Review how Health and Care system can increase the **identification** of Alcohol Use Disorders ***2023 Priority***

Progress to date (Jan – Dec 2023)

- Mapped pathways from Primary Care into Drug and Alcohol Treatment and Support Services for people with Alcohol use Disorders.

Future Work Planned (Provisional or agreed)

- Implement learning from pathway mapping to improve joint working between Primary Care and Drug and Alcohol Treatment and Support Services
- Strengthen pathway between South Central Ambulance Service and Drug and Alcohol Services for people attended by paramedics
- Commission Alcohol Identification and Brief Intervention training for frontline services, planned for Spring 2024, from Supplemental Grant.
- Adults needs assessment, to report by Autumn 2024, to include pathways with SCC frontline services, so impact on SCC service need and demand is understood and people get the alcohol support they need.

Commitment: 9. Consider business case for 5-year local pilot of **diamorphine treatment** for people with treatment-resistant heroin use, in line with current national guidance.

Progress to date (Jan – Dec 2023)

- Background review completed previously.

Future Work Planned (Provisional or agreed)

- No further action at this stage, prioritised for later in the strategy's period of implementation and/or if new funding opportunities arise.

Commitment: 10. Develop business case and, if advantageous, secure funding for **drug care team** at University Hospital Southampton (UHS) ***2023 Priority***

Progress to date (Jan – Dec 2023)

- UHS internal business case for Drug Team completed by UHS, with input by Public Health Team and ICU.

Future Work Planned (Provisional or agreed)

- Consider SCC role in pathways involving acute trust in Adults Drug and Alcohol Health Needs Assessment

Commitment: 11. Review **harm reduction services** to increase the number of people who use them. This may include incentives, in line with national guidance

Progress to date (Jan – Dec 2023)

- Audit of Non-Fatal Overdose (NFOD) "Near Miss" Reports Southampton, 2022/23 completed
- Updated Drug-Related Death (DRD) Prevention plan drafted

Future Work Planned (Provisional or agreed)

- Adult (18+) Drug and Alcohol Health Needs Assessment planned for completion Autumn 2024
- Establish DRD Prevention Plan working group, as a sub-group of the Drug and Alcohol Treatment Partnership (DATP) to oversee and drive implementation

Commitment: 12. Review population-level needs of people who use **prescription drugs** illicitly and/or non-opiate drugs.

Progress to date (Jan – Dec 2023)

- New alcohol and non-opiate team leader post created and operational in adult drug and alcohol services.

Future Work Planned (Provisional or agreed)

- Will be part of Adult (18+) Drug and Alcohol Health Needs Assessment planned for completion Autumn 2024.

Commitment: 13. Continue response system with Hampshire and Isle of Wight to assess and respond to intelligence of increased risk from illicit supply ***2023 Priority***

Progress to date (Jan – Dec 2023)

- Continued active involvement in Hampshire Drug Information System (HDIS), run in office hours. Investigated and responded to intelligence of possible incidents in Southampton and, also, across HloW for possible local impact.
- HDIS process annual review completed

Future Work Planned (Provisional or agreed)

- Develop 24/7 cover and Emergency Response. Current system otherwise during service office hours.
- Work across HIOW and Southeast Region to support an increase in toxicology testing of illicit substances. This will improve intelligence so we know what residents may be at risk from, particularly at a time of increasing national prevalence of synthetic opioids in the illicit drug market

Commitment: 14. Use the National Drugs Strategy funding (2022-2025) to **increase the number of people in treatment**, including people with both drug and alcohol use disorders, and to implement this strategy where possible within the conditions of the funding ***2023 Priority***

Progress to date (Jan – Dec 2023)

- 14% increase in the number of adults accessing structured drug and alcohol treatment from 2021/22
- Alcohol Brief Intervention Telephone Line proving an effective pathway into structured treatment for people with Alcohol Use Disorders (AUD)
- Recent, evidenced improvement in continuity of care (CoC) from prison into community Drug and Alcohol Treatment and Support Services
- SCC Presentation to Office of Police & Crime Commissioner-led event on Continuity of Care from prison into community services.

Future Work Planned (Provisional or agreed)

- Meet new national targets of numbers of people in treatment
- PH and ICU continue to work regionally, and in the city to continue to improve Continuity of Care from secure estate into community drug and alcohol services.

Commitment: 15. Strengthen **pathways** with the criminal justice system, mental health system, adult social care, domestic abuse, the system for care leavers and support for veterans. Link with the Suicide Prevention Strategy.

Progress to date (Jan – Dec 2023)

- Service outline shared with SCC Connect Team lead.
- Criminal Justice Intervention Team (CJIT) established within Drug and Alcohol Treatment and Support Services
- Draft Southampton Mental Health & Wellbeing Strategy considered by Southampton Reducing Drug Harm Partnership, chaired by SCC.
- Substance Use Social Work Team. Snapshot June-Sept 2023: contributed to 10 Multi Agency Risk Management Processes and 10 Safeguarding planning meeting processes, including domestic abuse (8), self-neglect (8), physical/sexual assault (4).

Future Work Planned (Provisional or agreed)

- Consideration begun at Adult Social Care Senior Management Team, January 2024.
- Maintain CJIT team through Supplementary Substance Misuse Treatment and Recovery Grant (SSMTRG) funding
- To be considered as part of Adults needs assessment

Commitment: 16. Ensure there is **accessible information** about tobacco, alcohol and drug use and support, supplementing national information as applicable and including easy read materials.

Progress to date (Jan – Dec 2023)

- Websites of SCC and treatment services maintained

Future Work Planned (Provisional or agreed)

- Review SCC website including Directory

Commitment: 17. Strengthen the work and influence of people with **lived experience**, including service user, carer and recovery communities, engagement and co-production. This will be important for people with alcohol and drug-dependence. It is also important for people who have complex needs and have stopped smoking, e.g. people with severe mental illness.

Progress to date (Jan – Dec 2023)

- Independent Peer Support Service tender process begun
- Public Involvement Leads on Southampton Reducing Drug Harm Partnership. Partnership chaired by SCC, one Public Involvement Lead is from SCC. Commissioning Standards framework identified for local use.

Future Work Planned (Provisional or agreed)

- Independent Peer Support Service to be procured in 2024
- Adult alcohol & drugs needs assessment to include qualitative insights
- Public Involvement aspects of Commissioning Standards to be incorporated into Reducing Drug Harm Partnership workplan.

Commitment: 18. Review the needs of the local health and care workforce, both their own health, wellbeing and safety in relation to tobacco, alcohol and drugs; and also, workforce planning and training so that we have the workforce needed to deliver support and treatment. ***2023 Priority***

Progress to date (Jan – Dec 2023)

- SCC continued to adhere to the Local Government Declaration on Tobacco Control, signed 2014.
- Continued to use all opportunities to encourage workforce health and wellbeing in relation to tobacco, alcohol and drugs. SSS offer training to all staff at a variety of levels, as appropriate, to promote a smokefree workforce. Occupational Health at UHS offer support for staff, from trained practitioners.
- Shared the SCC guidance on safe disposal of vapes and recycling options for staff and practitioners.
- SCC drug and alcohol staff policy developed.

Future Work Planned (Provisional or agreed)

- Continue to promote the NHS Smokefree Pledge to all NHS organisations not yet signed.
- Encourage Occupational Health leads to offer a clear pathway for staff to receive support for tobacco, alcohol and/or drugs.
- Scoping a fixed-term additional workplace-based tobacco dependency treatment pathway for SCC staff, with a focus on staff groups with higher rates of smoking and/or who support client groups with higher rates of smoking.

Commitment: 19. Maintain a programme of **needs assessments and reviews** to ensure our work remains rooted in local evidence, including audits of drug-related deaths and non-fatal overdoses, and scoping any gaps in knowledge about the needs of local people which are related to gender, sex, sexuality, disability, neurodiversity, race, culture and ethnicity or other personal characteristics.

Progress to date (Jan – Dec 2023)

- Completed audit of Non-Fatal Overdose (NFOD) “Near Miss” Reports Southampton, 2022/23.
- Maintained data observatory and contract monitoring.

<ul style="list-style-type: none"> Needs assessment of children and young people underway, including vaping.
Future Work Planned (Provisional or agreed) <ul style="list-style-type: none"> Childrens' and young peoples' needs assessment to be finished Adult (18+) Drug and Alcohol Health Needs Assessment planned for completion Autumn 2024

Commitment: 20. Advocate for evidence-based tobacco, alcohol and drugs practice and policy regionally and nationally, for example there is strong international evidence for overdose prevention facilities
Progress to date (Jan – Dec 2023) <ul style="list-style-type: none"> SCC Public Health represented on Faculty of Public Health Drugs Special Interest Group (SIG) SCC Public Health participation in UK Anti-Stigma Network SCC presentations and information presented to Association of Directors of Public Health, South East Public Health Conference, Chamber UK and LGA.
Future Work Planned (Provisional or agreed) <ul style="list-style-type: none"> Opportunistic, depending on capacity.

Part B. Housing and Communities

1) 2023 Headlines

This programme has 7 commitments; 3 were prioritised for particular focus in 2023.

Strengths

- Drug Testing on Arrest interventions piloted and now embedded, increasing identification of harmful use of drugs and supporting engagement with Drug and Alcohol Treatment and Support.
- Co-ordinated response between SCC teams (Community Safety, Public Health, ICU) and Drug and Alcohol Treatment and Support Services to address drug related anti-social behaviours.
- Collaboration with Police and Office of Police and Crime Commissioner.

Risks and issues

- Perceived, and evidenced, increase in alcohol and drug-related anti-social behaviour and other harm.

2) 2023 Implementation Report on each commitment

Commitment 1. Work with the Fire Service on fire prevention
Progress to date (Jan – Dec 2023) <ul style="list-style-type: none"> Fire service contact identified; meeting being arranged to cover smoking, alcohol and drugs.
Future Work Planned (Provisional or agreed) <ul style="list-style-type: none"> Exploratory work to understand opportunities, strengthen prevention and referral pathways and align strategic approaches.

Commitment 2 (alcohol) & 3 (drugs) Review opportunities for diversion from criminal justice into treatment *2023 Priority*
Progress to date (Jan – Dec 2023) <ul style="list-style-type: none"> Drug testing on arrest provision and pathway in place, including new lead worker in police custody and evidence of positive outcomes. Increased number and trend of people subject to Drug Rehabilitation Requirement (DRR) and Alcohol Treatment Requirement (ATR) community sentences.

<ul style="list-style-type: none"> • Senior police leadership on Reducing Drug Harm Partnership (RDHP), including as Deputy Chair and theme lead. • Office of Police and Crime Commissioner representation on Reducing Drug Harm Partnership (RDHP)
Future Work Planned (Provisional or agreed) <ul style="list-style-type: none"> • Planned review of Conditional Cautioning data and provision • To be part of Adults drug & alcohol needs assessment, planned to report Autumn 2024

Commitment: 4. Link prevention and treatment pathways with police and criminal justice system enforcement
Progress to date (Jan – Dec 2023) <ul style="list-style-type: none"> • Criminal Justice Intervention Team (CJIT) established and working closely with National Probation Service, local prisons and police. • Drug Testing on Arrest (DToA) piloted. New DToA worker recruited, provision established, referrals increasing. • Improvements made to continuity of care from prisons to community drug and alcohol treatment • Further work embedded in Reducing Drug Harm Partnership (RDHP) plan
Future Work Planned (Provisional or agreed) <ul style="list-style-type: none"> • Will be part of Adults needs assessment • Deliver SCC-parts of Reducing Drug Harm Partnership delivery plan

Commitment: 5. Support the Violence Reduction Unit (VRU) and the Safe City Partnership’s work to improve community safety, informed by their “Problem Profile”, the Safe City Assessment and resident surveys. *2023 Priority*
Progress to date (Jan – Dec 2023) <ul style="list-style-type: none"> • Ongoing joint working • Improved reporting and auditing mechanisms for Drug Related Litter • Coordinated work on anti-social behaviour in city centre, for example, a multi-agency response to drug-taking related challenges in St Mary’s
Future Work Planned (Provisional or agreed) <ul style="list-style-type: none"> • Maintain collaboration

Commitment: 6. Support community champions to be able to share information and influence tobacco, alcohol and drug-related harm
Progress to date (Jan – Dec 2023) <ul style="list-style-type: none"> • Public health leads for tobacco, alcohol and drugs attended Community Champions Meetings to hear and respond to their views on TAD and related issues
Future Work Planned (Provisional or agreed) <ul style="list-style-type: none"> • To be scoped

Commitment: 7. Support housing staff with training and optimise housing policies to support residents to live in smokefree accommodation, engage in alcohol and/or drug treatment and sustain recovery. *2023 Priority*
Progress to date (Jan – Dec 2023) <ul style="list-style-type: none"> • Homeless Prevention Strategy under development • Exploratory discussions to identify staff training needs and pathways for tobacco dependency support. • Included in RDHP Delivery Plan
Future Work Planned (Provisional or agreed) <ul style="list-style-type: none"> • Alcohol Awareness, Identification and Brief Intervention training for frontline services, including ‘Housing’ and ‘Homelessness’ planned for Spring 2024 • To be included in Adults Drug and Alcohol Health Needs Assessment

Programme 3. Place

1) 2023 Headlines

This programme has 12 commitments, of which 4 were prioritised for particular focus in 2023. Good progress made in Planning and in aligning SCC Festival and Events Strategy with TAD objectives. Licensing and Trading Standards investigations and enforcement continue too, with a significant growth in illegal vapes and underage vape sales. The pace and scale of our work is limited by resources.

2) 2023 Implementation Report on each commitment:

<p>Commitment: 1. Encourage smoke-free public places frequented by children, young people and families including parks, school gates and other places.</p>
<p>Progress to date (Jan – Dec 2023)</p>
<p>Future Work</p> <ul style="list-style-type: none"> Support Family Hubs to be smoke-free including embedding tobacco dependency treatment
<p>Commitment: 2. Support the public sector and wider employers to be smokefree sites and organisations.</p>
<p>Progress to date (Jan – Dec 2023)</p> <ul style="list-style-type: none"> Encouraged and supported NHS organisations to sign the NHS Smokefree Pledge, including Central Primary Care Network, Woolston & Townhill Primary Care Network and University Hospital NHS Trust (in preparation). The PCNs were the first PCNs to sign nationally. Support also provided to NHS Solent and Southern Health NHS Trust to maintain their existing NHS Smokefree Pledge.
<p>Future Work</p> <ul style="list-style-type: none"> Maintain SCC sites as smokefree, continue to support NHS to be smokefree and use smokefree sites as an example in wider “Anchor Institutions” / Health in all policies work
<p>Commitment: 3. Use Trading Standards powers and approaches to identify and reduce illicit tobacco, underage sales and non-compliant e-cigarettes, as applicable *2023 Priority*</p>
<p>Progress to date (Jan – Dec 2023)</p> <ul style="list-style-type: none"> Routine underage tobacco, alcohol & vape sales test purchasing continues, with several successful raids on underage sales and over 2,600 unlawful vapes seized April 23 – Jan 24. Trading Standards active in cross-council vaping work, e.g. vaping group, response to the government’s “call for evidence” on youth vaping and consultation on “Smokefree Generation” policy proposals.
<p>Future Work</p> <ul style="list-style-type: none"> Maintain investigations, within limits of capacity Understand any local impact of forthcoming national illicit tobacco funding, mostly going to HMRC.
<p>Commitment: 4. Use and enforce the licensing policy *2023 Priority*</p>
<p>Progress to date (Jan – Dec 2023)</p> <ul style="list-style-type: none"> Statement of Licensing Policy runs 2012-2026 Director of Public Health represented and consulted on licensing applications and activity
<p>Future Work</p> <ul style="list-style-type: none"> Continue to use and enforce the licensing policy Continue to ensure Director of Public Health involvement

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Commitment: 5. Review opportunities for alcohol-free public places including places frequented by children.
Progress to date (Jan – Dec 2023)
Future Work

Commitment: 6. Encourage a night-time economy that has a wide range of offers, including alcohol-free beverages in licensed premises and alcohol-free places more widely *2023 Priority*
Progress to date (Jan – Dec 2023)
<ul style="list-style-type: none"> • DASH (No Limits) scoping out-reach to night-time economy • SCC Festival and Events Strategy developed in alignment with TAD strategy
Future Work
<ul style="list-style-type: none"> • Festival and Events Strategy working group will consider TAD in future event planning

Commitment: 7. Identify ways to welcome new business to the late-night economy that do not serve alcohol and are attractive to a range of ages
Progress to date
Future Work

Commitment: 8. Keep the need and feasibility of sharps bins under intermittent review.
Progress to date (Jan – Dec 2023)
<ul style="list-style-type: none"> • A cross-council group considers drug-related litter, including whether sharps bins are warranted.
Future Work
<ul style="list-style-type: none"> • Continue to keep under review

Commitment: 9. Use the Local Plan and associated policies to design-out spaces that enable anti-social behaviour or crime.
Progress to date (Jan – Dec 2023)
<ul style="list-style-type: none"> • Planning applications continue to be assessed against policies of the adopted Development Plan including <i>Policy CS13 – Fundamentals of Design</i>, particularly criterion 10 which states developments should “Place ‘people first’, designing out the risk of crime and promoting development at a human scale”. Where planning applications do not meet the requirements of this policy, Planning Officers can use this to leverage improvements to the application through negotiations with the applicant. If the application does not deliver the necessary improvements then this could be used as justification for refusing the proposals. • Consultation on the Draft Plan with Options version of the new Local Plan, known as the Southampton City Vision, concluded on 3rd January 2023. • The Draft Plan includes the new <i>Policy DE1 – Placemaking and Quality of Development</i> which will replace the current Policy CS13. The new policy requires development to comply with various criteria, including criterion 17 which states “Create safe, secure, welcoming and attractive spaces, streets, landscaping, access and buildings which encourage positive social interaction and natural surveillance through layout, the positioning of building entrances and windows of habitable rooms, appropriate lighting, and other

measures to design out crime, including the location of car and cycle parking; and avoid opportunities for concealment and unobserved means of escape.”

- Planning Policy Officers have been reviewing and analysing the responses to the consultation and published a summary of this analysis on 15th January 2024.

Future Work

- Planning Policy Officers will now use the results of the consultation and relevant evidence documents to select options for policies and make any necessary changes to the wording of policy text. These will then be collated into a final Pre-Submission version of the City Vision that will be subject to a further round of public consultation.
- The Government intends to introduce National Development Management Policies (NDMPs), most likely in 2024. It is not yet clear what the NDMPs would cover. They could include matters such as designing-out crime. Planning Policy Officers will review the NDMPs once published to understand any implications for the Local Plan. The Local Plan is not allowed to substantially repeat or vary from an NDMP.

Commitment: 10. Support the work of the Employment Support Team, and others, who support people with long term unemployment into work (alcohol & drugs) ***2023 Priority***

Progress to date (Jan – Dec 2023)

- Employment support team working collaboratively with drug and alcohol treatment services to deliver Individual Placement Service (IPS). 24 job starts reported in 2022/23, 33 in 2023/24 up to end Q3.

Future Work

- Will continue into 2024/25 (Until March 2025 when the funding concludes)
- Contribution to plan to be integrated within the Inclusive Growth Action Plan (currently in draft) and Social Value Action Plan (Draft)
- Employment is also a key commitment in the multiagency Southampton Reducing Drug Harm Partnership delivery plan.

Commitment: 11. Scope strategic approach to licensed **events** including harm minimisation

Progress to date (Jan – Dec 2023)

- SCC Festival and Events Strategy developed in alignment with TAD strategy

Future Work

- PH represented on working group to inform future events

Commitment: 12. Work with **local retail, leisure sector** and others to make it easy for people to enjoy themselves in places free of tobacco, alcohol and drugs

Progress to date (Jan – Dec 2023)

- SCC Festival and Events Strategy developed in alignment with TAD strategy

Future Work

- Explore the potential to strengthen smokefree and alcohol-free policies within future leisure contracts
- Identify if there are any opportunities to strengthen pathways between leisure services and tobacco, drug and alcohol treatment and recovery services

Programme 4. Corporate Services, Strategy and Performance

1) 2023 Headlines

This programme has 12 commitments, of which 4 were prioritised for particular focus in 2023. The SCC Drug and Alcohol Workforce Strategy (DAWP) was written and approved, aligned with the TAD strategy. However, limited resources available, including officer capacity, to develop and deliver training to support implementation

2) 2023 Detailed Implementation Report

Commitment: 1. Continue to abide by and promote the Local Government Declaration on Tobacco Control, including embedding in all contracts and influencing pension investment if possible *2023 Priority*

Progress to date (Jan – Dec 2023)

- Public Health briefing to newly elected members updated and delivered by Director of Public Health October 2023.
- Local Government Pension Scheme, as run by Hampshire Pension Service, already now includes advice to pension managers to recognise the risk of investing in tobacco.

Future Work Planned (Provisional or agreed)

- Maintain annual briefing for newly elected members and prepare communications plan for all elected members and staff, with a focus on reporting any contact from the tobacco industry.

Commitment: 2. Support NHS commitment to be Smokefree *2023 Priority*

Progress to date (Jan – Dec 2023)

- Southampton Health & Care Strategy Commitment
- Supported implementation of NHS Long Term Plan in Southampton, with active membership on Trust and ICB steering groups.
- Encouraged and supported local NHS organisations to sign the NHS Smokefree Pledge, e.g. Central PCN, Woolston & Townhill PCN, UHS pending. Also supported NHS Solent and Southern Health NHS Trust to maintain their Pledge. Joint presentation of work with Central PCN to regional Public Health Conference.
- Commissioned Southampton Smokefree Solutions to support frontline health and care services with training, continuing professional development and quality assurance, so we have sound provision and reporting.
- Developed stop smoking pathways from secondary to primary care, for inpatients being discharged.
- Ongoing monitoring of public health-funded NHS tobacco dependency services, with sharing of good practice.
- No Smoking Day and Stoptober campaigns supported and delivered.

Future Work Planned

- Explore opportunities for closer collaboration with Hampshire County Council for cross-border issues affecting local NHS organisations.

Commitment 3. Support wider stakeholders to be smokefree and influence pension investments by leading by example if possible.

Progress to date (Jan – Dec 2023)

- Promoted and celebrated the signing of NHS Smokefree Pledge and Local Government Declaration on Tobacco Control
- Highlighted the benefits of being a smokefree organisation and supporting these initiatives with local organisations.
- Local Government Pension Scheme, as run by Hampshire Pension Service, already now includes advice to pension managers to recognise the risk of investing in tobacco.

Future Work

- Maintain our Local Government Declaration on Tobacco Control and support wider stakeholders on an opportunistic basis.

Commitment: 4. Maintain advertising guidance on Alcohol *2023 Priority***Progress to date** (Jan – Dec 2023)

- Maintained - Adverts which *promote the sale or consumption of alcohol or tobacco, or other products deemed significantly harmful to health and/or communities* are not allowed [Advertising guidance \(southampton.gov.uk\)](https://www.southampton.gov.uk)

Future Work

- Maintain current advertising policy

Commitment: 5. Promote a positive cultural norm of healthier ways of connecting, socialising and relaxing, including in internal communications and the workplace.**Progress to date** (Jan – Dec 2023)

- Incorporated within health and being work with staff.
- SCC Drug and Alcohol Workforce Strategy (DAWP) designed and approved, development and content informed by and aligned with TAD approach.

Future Work

- To be considered in future strategic and workforce well-being planning

Commitment: 6. Review guidance for officers completing Equality Impact Assessments so that the needs of people with alcohol and/or drug dependency are included as appropriate.**Progress to date** (Jan – Dec 2023)

- Planned to start next year.

Future Work

- Incorporate into wider review of Equality Impact Assessments, as part of Health in all Policies approach.

Commitment: 7. Use a “health in all contracts” approach - optimise use of the Social Value Act in relation to tobacco, alcohol and drugs, during procurement and incorporate it into standard contracts.**Progress to date** (Jan – Dec 2023)

- Planned to start next year

Future Work

- Incorporate into wider review of Social Value Act, as part of Health in all Policies approach.

Commitment: 8. Strengthen workforce wellbeing within the Council, including policies, training for managers, promoting services to staff and role of commissioned services, e.g. occupational health.**Progress to date** (Jan – Dec 2023)

- SCC Drug and Alcohol Workforce Policy (DAWP) designed and approved
- Services promoted to staff through internal communications channels including wellbeing bulletins.

Future Work

- Training for workforce and managers to prepare for, and support, DAWP implementation in development. The Policy is due to be implemented 1.4.24
- Alcohol Awareness and Identification and Brief Advice training planned for Spring 2024, primarily for frontline services and is also open to managers.
- Scope feasibility of a specific tobacco dependency campaign and treatment offer to staff

Commitment: 9. Supporting Elected Members in their health-promoting role *2023 Priority*

Progress to date (Jan – Dec 2023)

- New member induction
- Briefings, updates, and responses to queries provided for elected members relating to vaping and young people, safe disposal of vapes, national consultations, drugs, and alcohol.
- SCC responded to the government’s “call for evidence” and the Smokefree Generation consultation.
- Elected member membership on Reducing Drug Harm Partnership (RDHP)

Future Work

- Maintain support to Elected Members

Commitment: 10. Support wider stakeholders to be health-promoting settings.

Progress to date (Jan – Dec 2023)

- Strategic opportunities for Health in all policies and “Anchor institutions” work highlighted to partners
- Commission Southampton Smokefree Solutions to run an Alliance for Tobacco Dependence Advisors
- NHS supported to be Smokefree

Future Work

- Alcohol Awareness, Identification & Brief Intervention training for frontline services planned for Spring 2024
- In general, to be led through wider work on Health in all policies and Anchor Institutions.

Commitment: 11. Apply learning from the “Health in all policies” approach of this strategy to other issues.

Progress to date (Jan – Dec 2023)

- The first phase of work towards embedding a Health in all policies (HiAP) approach in Southampton began in April 2023
- The overall framework for embedding a HiAP approach in Southampton comprises action in three areas: process, programmes, and strategic joint action.
- The TAD Strategy is an example of strategic joint action to embed HiAP and is a key case study enabling other SCC teams’ awareness of what HiAP can look like in practice.

Future Work

- Continue to collate learning from this example of strategic joint action and share through the wider HiAP programme to apply to other drivers of health and health inequality in Southampton.

Commitment: 12. Support the public sector and wider employers with example Human Resources policies.

Progress to date (Jan – Dec 2023)

- Future priority

Future Work

- Anticipated in later years of this strategy.